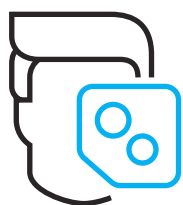


Maintain your excellence with Veritek...

Your complete service partner for ophthalmic equipment

The ophthalmic industry in numbers



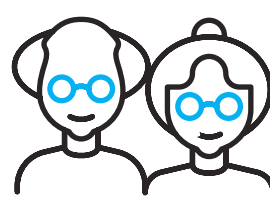
5.2%

The expected growth of the global ophthalmic devices market by 2026¹



5,500

The approximate increase in the number of UK ophthalmic opticians since 2010²



7.5 million

The additional number of people projected to be aged 65+ in UK in 50 years' time³

The challenges for ophthalmic professionals

Today's opticians and optometrists need to maintain their excellence while navigating greater demand for appointments and faster turnaround targets. To stand out from the increasing competition, they must continuously improve their efficiency levels and keep pace with new developments in ophthalmic devices.

Both equipment downtime and the interventions required by optometrists to deal with equipment issues leave patients waiting... and more willing to turn to the competition.

How can you help your customers deliver excellent service across the board when increasing numbers of increasingly sophisticated products are putting greater demands on finite technical resources? And how can you ensure that gaps in optometrist support and training aren't indirectly leading to downtime?

Make Veritek your complete service partner

An agile partnership with Veritek helps you meet these challenges for your customers by making service delivery seamless.



A complete service partnership

- Integrate qualified technicians into your own service workflow
- Make Veritek the customer contact for seamless management of queries
- Facilitate end user training to increase confidence and reduce faults

And more...



Planned preventative maintenance (PPM)

- Ensure equipment keeps operating at peak performance
- Increase safety with increased testing



First line and telephone support

- Trust the high remote fix rate from our technical support team
- Get remote fault analysis for first-time fixes in the field
- Ensure minimal impact on schedules



Repair centre facilities

- Get equipment repaired, refurbished or recycled
- Ensure devices are calibrated and clean for demonstrations and loans



The benefits of a service partnership

You can manage maintenance more efficiently with Veritek. Consider us a one-stop shop for all your service needs, from first contact to field resolution to repair or replacement. You'll get:



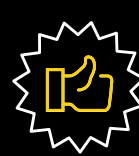
Better customer experience

- Reduce downtime and delays by integrating qualified engineers alongside your in-house teams
- Cope with peak periods by scaling up resource easily



More consistent revenues

- A cost-effective service solution: you pay only for our expert service
- Enable customers to maintain or improve their market share in a competitive market



Peace of mind

- Our Europe-wide network of engineers means minimal delay on field support
- Free up your sales team and give optometrists peace of mind to focus on the job
- You, your team and your customers can all focus on what matters

Trusted partners of ophthalmic leaders



veritekglobal.com/ophthalmicmarket